

To better understand our customers, we ask you to please fill out the following information.

This information will be used in an internal market research capacity only and will not be sold or given to anyone else.

**Number of people in household:**

1  2  3-5  over 5

**Age Group:**

under 30  30-40  41-50  51-65  over 65

**Marital Status:**

Single  Married  Divorced  Widowed

**Household Income (in thousands):**

under \$20  \$21-40  \$41-60  \$61-80  
 \$81-90  \$91-100  \$101-140  over \$140

**How would you classify your occupation?**

Professional  Sales/Business  Clerical  Technical  
 Construction  Manufacturing  Self-employed  Retired  
 Other \_\_\_\_\_

**Age of Home:**

less than 5 years  5-10 years  11-20 years  
 21-34 years  35-50 years  over 50 years

**How long have you lived in your home?**

1-5 years  6-10 years  11-15 years  over 15 years

**Purchase Information:**

First siding purchase  First purchase from this company  
 Purchased siding before  Purchased from this company before

**What was your method of payment?**

Cash  Financing

**What product did you purchase?** \_\_\_\_\_

**How did you hear about your Pelican Bay siding dealer?**

Referral  Newspaper  Radio  TV  
 Yellow Pages  Remodeling Contractor  Trade Show  
 Other \_\_\_\_\_

**Why did you decide on Pelican Bay siding?**

Appearance  Price  Reputation  
 Other \_\_\_\_\_

**If you are replacing existing siding, why are you doing it now?**

Appearance  Ease of Maintenance  
 Other \_\_\_\_\_

***The Care and Cleaning of Pelican Bay***

Like any other exterior siding surface, Pelican Bay Shakes and Scallops will have dirt exposure from atmospheric conditions. Ordinarily, the cleaning action of rainfall will be adequate to wash the surface. However, Pelican Bay Shakes and Scallops should be washed periodically by hosing with a garden hose and clear water particularly in those areas not exposed directly to rain. If you desire to do a more thorough cleaning, or where high soil collection conditions occur, follow these simple instructions.

1. Use a soft-bristled, long-handled washing brush. It attaches to your garden hose and makes washing your siding easier. Do not rub vigorously, as this may create glossy areas over the surface finish.

2. For hard-to-remove dirt, such as soot and grime found in industrial areas, wipe the siding down with a solution consisting of the following ingredients:

1/3 cup powdered detergent  
2/3 cup household cleaner  
1 gallon water

3. If you wash down the entire house, start at the bottom and work up to the top, as less streaking will result.

4. It is important that immediately following all washing operations, the entire surface be thoroughly rinsed with fresh water from a garden hose. Avoid prolonged or high pressure rinsing of open, ventilated areas.

5. For best results when using a cleaning solution, select an overcast cool day (55°-75°) and wash only small areas at a time. This should allow the wet cleaning solution to remain in contact with the finish for a period of not less than 3 minutes; then rinse with clear water before it has a chance to dry.

**IMPORTANT: DO NOT USE CLEANING SOLUTIONS CONTAINING BLEACH.**

CAUTION: GREATER CONCENTRATIONS MAY CAUSE DAMAGE TO THE SURFACE FINISH. DO NOT USE CLEANERS CONTAINING ABRASIVE PARTICLES, SOLVENT OR AMMONIATED-TYPE CLEANERS OR PAINT REMOVER FOR CLEANING PELICAN BAY SHAKES AND SCALLOPS. WHEN USING CHEMICAL CLEANING AGENTS, OBSERVE THE CHEMICAL MANUFACTURER'S RECOMMENDED SAFETY PRECAUTIONS. PROTECT AGAINST CONTACT OF THE SOLUTION WITH EYES OR SKIN.

This cleaning and maintenance information is suggested in an effort to be of assistance; however, Atlantis can assume no responsibility for results obtained which are dependent on the solution chemicals as prepared and method of application.



*A distinctive look.  
A lasting impression.*



Lifetime Limited  
Transferable Warranty



*Shakes and Scallops*

# Lifetime Limited Transferable Warranty

*Atlantis Plastics, Inc. makes the following limited warranty:*

## **What the Warranty covers**

Atlantis Building Products warrants to the original homeowner/purchaser that Pelican Bay Shake and Scallop siding will be free from manufacturing defects when properly installed and subjected to normal use. These defects include peeling, flaking, blistering and corrosion. Atlantis Building Products will contribute toward the coating, repair or replacement of the defective siding. Atlantis Building Products may instead, at its discretion, refund the amount paid by the original owner for the siding and accessories plus the initial cost of installation.

Atlantis also warrants to you that for eight (8) years Pelican Bay siding will not excessively fade, when caused by a manufacturing defect. "Excessive fading" is more than normal weathering from the elements or from air pollution, and which exceeds a Delta E of four Hunter units, as determined by Atlantis. At Atlantis' sole option, we will either repair, replace, refinish or refund to you the value of the siding, but not to exceed the purchase price of the originally installed siding. If original costs cannot be documented, Atlantis will determine a reasonable amount of any refund.

In the unlikely event of a claim on your new Pelican Bay siding, the warranty on the coated, repaired or replaced siding will continue for the balance of the warranty period for the original siding. The lifetime coverage provided by this warranty ends upon sale of the property or death of the original owner of the property at the time of installation. Lifetime coverage, as set forth in this warranty, applies to only individual homeowners. Pelican Bay siding purchased by or installed on property owned in whole or in part by corporations, partnerships, trusts, government agencies, schools, religious organizations, cooperative housing associations and condominiums shall be covered exclusively by the 50-Year Warranty Coverage Schedule (Figure B). Any other type of building or premises not used as a single family dwelling by the owner, including apartment buildings, shall be covered for 50 years under the provisions set forth in the 50-Year Warranty Coverage Schedule (Figure B).

During the warranty period, reimbursement for damage caused by hail or other external objects must be pursued by the original homeowner/purchaser through homeowner's insurance or any other applicable insurance coverage. Atlantis Building Products will not be liable for expenses in excess of the replacement cost of materials required to replace the hail-damaged materials. Atlantis Building Products, excluding insurance deductible and labor, will reimburse expenses incurred by the claimant in excess of the amount covered by insurance.

## **Transfer of Coverage**

In the event of a change in ownership, the original purchaser may transfer

the 50-Year warranty to the subsequent owner of the property. Upon transfer of the property, the siding will be covered under terms described by the 50-Year Warranty Coverage Schedule (Figure B), calculated from the date siding was originally installed. The fade protection coverage of this warranty is not transferable.

## **Limitations**

This warranty does not provide protection against any damage, failure or defect caused by events and situations beyond normal exposure condition, including but not limited to:

- Abuse, neglect or misuse;
- Impact of foreign objects, lightning, fire, flood, hurricane, tornado or any other act of God;
- Improper installation or installation not in strict compliance with procedures outlined in the instruction manual;
- Use of accessories not specifically approved for fastening or receiving Pelican Bay siding;
- Improper handling or storage;
- Defects in, failure of, or damage to the material or wall on which the Pelican Bay was installed caused by distortion, movement, cracking or settling of this wall or material or the foundation of the building;
- Any cause not directly a result of manufacturing defects.

Pelican Bay siding is not warranted against damage caused by mildew, air pollution, and exposure to harmful chemicals/cleaners or normal weathering from the elements. Normal weathering is defined as prolonged exposure to sunlight, atmosphere, and extremes of weather. These elements will gradually cause most colored surfaces to fade, chalk, stain and accumulate dirt. Geographic location, air quality and other factors beyond our control will govern the severity of these conditions. Normal weathering will be determined by criteria set forth by Atlantis Building Products. If the siding is determined to be weathered beyond normal expectations and is deemed defective, Atlantis will, at its discretion, coat, repair, or replace the defective siding. Atlantis Building Products reserves, at its option, the right to refund the amount paid by the original owner for the siding, accessories and initial installation costs.

This warranty is void if the siding has been painted, varnished or otherwise coated over the original manufacturer's finish.

ATLANTIS BUILDING PRODUCTS INC. RESERVES THE RIGHT TO DISCONTINUE OR MODIFY ANY OF ITS PRODUCTS, INCLUDING COLOR, WITHOUT NOTICE TO THE CONSUMER. ATLANTIS BUILDING PRODUCTS SHALL NOT BE LIABLE FOR VARIATIONS IN COLOR OR GLOSS OF ITS PRODUCT AS COMPARED TO PRODUCT THAT HAS EXPERIENCED NORMAL WEATHERING. IN THE EVENT THAT THE PRODUCT LINE IS DISCONTINUED OR MODIFIED, ATLANTIS BUILDING PRODUCTS RESERVES THE RIGHT TO SUBSTITUTE PRODUCT DESIGNATED TO BE OF COMPARABLE PRICE OR QUALITY. ALL CLAIMS MUST BE BROUGHT TO ATLANTIS WITHIN A TWO-YEAR PERIOD.

## **Conditions**

THIS WARRANTY SUPERSEDES ALL OTHER WARRANTIES, LIABILITIES AND OBLIGATIONS; WHETHER ORAL, WRITTEN OR IMPLIED. STATE LAWS GOVERNING THE IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS OF A PRODUCT FOR A

PARTICULAR PURPOSE MAY CONTROL THE TIME A HOMEOWNER/PURCHASER MAY SEEK A REMEDY UNDER THE TERMS OF THIS WARRANTY. ATLANTIS BUILDING PRODUCTS SHALL NOT BE HELD LIABLE FOR DAMAGES OF ANY KIND, WHETHER CONSEQUENTIAL OR INCIDENTAL, INCLUDING DAMAGE TO THE BUILDING STRUCTURE, ITS CONTENTS OR ANY PERSONS THEREIN RESULTING FROM BREACH OF THIS WARRANTY. ATLANTIS BUILDING PRODUCTS PROHIBITS ITS DISTRIBUTORS, DEALERS, OR REPRESENTATIVES FROM CHANGING THE TERMS OF THIS WARRANTY IN ANY WAY. LIMITATIONS ON OR EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES MAY BE PROHIBITED BY LAW IN SOME STATES AND MAY NOT APPLY TO YOU.

This warranty gives the consumer specific legal rights. You may have other rights that vary from state to state.

## **Claims**

The consumer is responsible for providing prompt written notification of any manufacturing defect or hail damage. The consumer must provide proof of date of purchase and installation and proof of property ownership. All notifications should be sent to Atlantis Plastics, Building Products Division, 57500 C.R. South, P.O. Box 2118, Elkhart, Indiana 46515, Attn: Warranty Services. The claimant may be required to submit a sample of the defective materials for analysis. Atlantis Building Products will analyze the material claimed to be defective and determine the validity of the claim. If said material is determined to be defective or otherwise covered as specified under terms of this warranty, Atlantis Building Products will, within a reasonable amount of time, coat, repair, or replace the siding or refund the amount paid by the original owner for the siding, accessories, and initial installation costs.

## **Lifetime Warranty Coverage Schedule (FIGURE A)**

Number of years after installation	Prorated share of Warranty Obligation
Original Purchaser's Ownership of the Property	100%

## **50-Year Warranty Coverage Schedule (FIGURE B)**

Number of years after installation	Prorated share of Warranty Obligation
0 – 8	100%
9	70%
10	60%
11	50%
12	30%
13	20%
14 to 50	10%

## **For Your Protection**

Pelican Bay siding is very durable and requires little maintenance. It is, however, made of polypropylene, which is a combustible material. Therefore, common sense should be used to keep your siding from melting or burning. Always keep sources of heat and flames, such as barbecue grills, and combustible materials, such as dry leaves and trash, away from Pelican Bay siding.

Revised July 2004

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO 2154 AKRON OH

POSTAGE WILL BE PAID BY ADDRESSEE

PELICAN BAY  
ATTN: MARKETING DEPT.  
P.O. BOX 2010  
AKRON, OH 44398-9946

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_