

Massachusetts, maximize your PWRcell ROI with the ConnectedSolutions Guaranteed Incentive program

Generac Generac is proud to announce a new opportunity to earn guaranteed incentives when you purchase and install a PWRcell solar + battery storage system and sign up for the ConnectedSolutions program.

Participating Massachusetts homeowners can **earn up \$1,400 annually*** for the next five years or **receive up to a \$6,562 up-front discount***, by enrolling their new PWRcell battery in the program.

Annual incentive payments and up-front discounts vary depending on your PWRcell battery capacity and utility provider, in accordance with the chart below¹. If you select to receive the discount, you will not be eligible to receive incentive payments; and vice versa.

PWRcell Battery Size	Kilowatt Hours (kWh)	Cape Light Compact		Eversource		National Grid	
		Discount	Payment	Discount	Payment	Discount	Payment
M3	9	\$1,875	\$400	\$1,523	\$325	\$2,929	\$625
M4	12	\$2,460	\$525	\$2,109	\$450	\$3,867	\$825
M5	15	\$3,046	\$650	\$2,695	\$575	\$4,804	\$1,025
M6	18	\$3,750	\$800	\$3,281	\$700	\$5,742	\$1,225
M7	21	\$4,335	\$925	\$3,750	\$800	\$6,562	\$1,400
M8	24	\$4,921	\$1,050	\$4,218	\$900	\$6,562	\$1,400
M9	27	\$5,390	\$1,150	\$4,687	\$1,000	\$6,562	\$1,400
M10	30	\$5,859	\$1,250	\$5,156	\$1,100	\$6,562	\$1,400
M11	33	\$6,328	\$1,350	\$5,156	\$1,100	\$6,562	\$1,400
M12	36	\$6,328	\$1,350	\$5,156	\$1,100	\$6,562	\$1,400

YOUR CHOICE BETWEEN AN UP-FRONT DISCOUNT OR ANNUAL PAYMENTS!



Call 1-855-886-8288 or scan the QR code to enroll today!

Don't miss this opportunity!



*Terms and conditions apply. To be eligible for the incentive, you must apply, be accepted into, and continue to participate in the Program in accordance with the Program Requirements. For a full list of Terms and Conditions, including Program Requirements, visit <https://www.generac.com/vpp/connectedsolutions/guaranteed-incentive-program-terms-conditions>.

¹If you enroll in the program after the start of the summer season (June-September), we will adjust your incentive payment proportionally based on the amount of time you have been enrolled.

PWRCELL



HELP ALLEVIATE GRID STRESS

When electrical demand is high, your electric utility provider will alert Generac. We may discharge a percentage of the stored energy in your battery storage system to help maintain the reliability of the power grid in your community.



CONTRIBUTE TO A RESILIENT COMMUNITY

Through Generac PWRcell and the ConnectedSolutions program, you can maximize your solar investment, prepare for power outages, and save money all while helping your community and the planet.



EASY TO PARTICIPATE

Once you sign up and your enrollment is approved, we take care of the rest. We will pass along an up-front discount or guarantee your incentive for up to five years.

FAQs

WHAT IS THE CONNECTEDSOLUTIONS PROGRAM?

ConnectedSolutions is a New England-based demand response program that leverages energy storage systems, like the Generac PWRcell battery, to alleviate electrical grid stress during times of peak energy use. Utility companies pay incentives to participants, based on the output of their PWRcell during the program.

WHY GUARANTEED INCENTIVE PROGRAM?

Because ConnectedSolutions payments are contingent upon battery output, inclement weather or uncontrollable factors could lead to a lower payment. That's why Generac created the Guaranteed Incentive program. By providing guaranteed incentives, we can offer incentive transparency and protect you from possible downside.

At all times, our Network Operations Center will monitor and optimize your battery for you, providing an annual breakdown to show how your PWRcell battery performed.

HOW DO I CHOOSE BETWEEN THE UP-FRONT DISCOUNT OR ANNUAL INCENTIVE PAYMENTS?

The Guaranteed Incentive Program offers two incentive options, so you're empowered to make the choice that's best for you. If you are a new PWRcell customer, the one-time up-front discount can help significantly reduce the cost of your PWRcell investment. Or, if you prefer to receive incentives on an ongoing basis, the annual payment option may be a good fit.

With the annual payment option, there's an opportunity to receive even greater upside. You will never receive less than the guaranteed amount, but you may be able to receive more than the guaranteed amount. Generac will optimize your PWRcell's utility performance earnings & pass 90% directly to you - including payments exceeding your guaranteed amount!